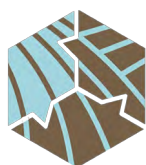


AGRIDEMO



Building an interactive Agridemo-Hub Community

F2F



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FARMER TO FARMER

AgriDemo-F2F: enhancing farmer-to-farmer learning through on-farm demonstrations.

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* This Practice Abstract reflects only the author's view and the Research Executive Agency (REA) is not responsible for any use that may be made of the information it contains.



AgriDemo-F2F: enhancing farmer-to-farmer learning through on-farm demonstrations

Starting from the premise that other farmers' continue to be farmers' most important source of knowledge, the AgriDemo-F2F project aims at enhancing farmer to farmer learning through on-farm demonstration activities and events).



Together with its sister project PLAID, also funded by the EU H2020, it will **support farmers to demonstrate innovations** to their peers, and identify opportunities to learn from other farmers across Europe.

A **searchable, geo-referenced inventory and map of commercial demonstration farms** engaging in demonstration activities will be developed. The map will cover all 28 EU member states, plus Switzerland, Norway and Serbia. It will be possible to search for farms with expertise on demonstration activities through location, sector or theme.

Although participating in demonstration activities is a common way for farmers to learn, very little is known about the 'best' way to organize these events. Using the knowledge from experienced practitioners, AgriDemo-F2F aims to assess demonstrations from when they are first devised through to evaluating outcomes, thereby **identifying good practice and options for increasing impact**.

Outputs of the project will be available online in a new **FarmDemo-Hub**, which will host a range of resources from You Tube videos to decision-support tools and best practice recommendations. These are aimed to help farmers, advisors, educators, policy makers and researchers across Europe, enabling them to support and develop on-farm demonstration activities.



For more information, please visit: www.agridemo-h2020.eu