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Building an interactive Agridemo-Hub Community

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A first European typology of on-farm demonstration activities.

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A first European typology of on-farm demonstration activities

AgriDemo-F2F partners have developed a European-wide, geo-referenced inventory, to provide a global view of on-farm demonstration activities and knowledge exchange modalities between farmers. The inventory reveals a wide range of these type of activities, the extent of this diversity in Europe has not yet been assessed.



We analyzed the data in the inventory in order to create a typology of on-farm demonstration activities which take place in Europe. We propose a typology based on two main dimensions, to differentiate and divide the on-farm demonstration activities.

First, we characterize on-farm demonstration activities on the degree of detail or focus of the presented innovations. This can range from single practice demonstrations, e.g. new varieties, a specific fertilization technique, to a whole-farm approach, where several integrated components of the farm system are included in a single demonstration activity. This dimension indicates the **complexity** of the on-farm demonstration activities.

The second dimension characterizes on-farm demonstration activities based on **actor roles and responsibilities**. This can range from a clear top-down approach, with a unidirectional and hierarchical flow from science to potential end users, to a bottom-up approach, where innovation results from a direct and close interaction between farmers, advisers and researchers, during the whole process (planning, design and conduction of the on-farm demonstration).



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