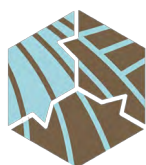


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Building an interactive Agridemo-Hub Community

F2F

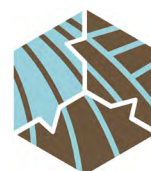


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A first European typology of on-farm demonstration activities.

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FARMER TO FARMER

A first European typology of on-farm demonstration activities

AgriDemo-F2F partners have developed a European-wide, geo-referenced inventory, to provide a global view of on-farm demonstration activities and knowledge exchange modalities between farmers. The inventory reveals a wide range of these type of activities, the extent of this diversity in Europe has not yet been assessed.



We will analyze the data in the inventory in order to create a typology of on-farm demonstration activities which take place in Europe. We propose a typology based on two main dimensions, to differentiate and divide the on-farm demonstration activities.

First, we characterize on-farm demonstration activities on the degree of detail or focus of the presented innovations. This can range from single practice demonstrations, e.g. new varieties, a specific fertilization technique, to a whole-farm approach, where several integrated components of the farm system are included in a single demonstration activity. This dimension indicates the **complexity** of the on-farm demonstration activities.

The second dimension characterizes on-farm demonstration activities based on **actor roles and responsibilities**. This can range from a clear top-down approach, with a unidirectional and hierarchical flow from science to potential end users, to a bottom-up approach, where innovation results from a direct and close interaction between farmers, advisers and researchers, during the whole process (planning, design and conduction of the on-farm demonstration).



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