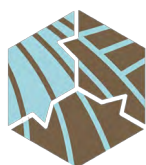


# AGRIDEMO



Building an interactive Agridemo-Hub Community

# F2F

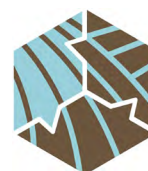


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***FarmDemo: The Hub to share, improve and learn about farmer-to-farmer demonstrations.***

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**AGRIDEMO**  
FARMER TO FARMER

\* This Practice Abstract reflects only the author's view and the Research Executive Agency (REA) is not responsible for any use that may be made of the information it contains.

# FarmDemo: The Hub to share, improve and learn about farmer-to-farmer demonstrations

*We assume that, up to day, the frequency of peer-to-peer learning in the farming sector depended on two variables: the proximity of farms, and the relationship of trust (good communication) among farmers.*



The FarmDemo Hub is a web tool that will facilitate and improve this learning process through the EU. This platform will contain the main outcomes of the Plaid and Agridemo-F2F projects, particularly those oriented to practitioners. The FarmDemo Hub will be a live repository of maps with inventoried farms, video tutorials on the best ways to carry out demonstrations, and reports and recommendations on case studies and good practices.

In addition, the Hub will be an opportunity for farmers to overcome the barriers of distance and communication, providing them with tools to extend peer-to-peer learning in the agricultural sector through the web, making an extensive use of information technologies. Each demonstration farm will have help tools and its own profile in the Hub. This will allow farmers to improve and disseminate their demonstrations across the EU. Likewise, the demonstrations' users and the advisors will have filters and search functions (filtering information by farm types or farm functionalities), as well as summary reports.

Therefore, the Hub aims to improve knowledge and enhance farmer-to-farmer learning, concentrating information that was not synthesized formerly, but also creating a virtual community of demonstration farms.



For more information, please visit: [www.agridemo-h2020.eu](http://www.agridemo-h2020.eu)